

SUPPLIER PROFILE

As a supplier user your profile page is designed to help you reach your buyers with current information about your company.

Screen capture below as designed for tablet

Accurate marketing just got easier!

Suppliers are having more and more trouble these days getting the right material in front of prospective buyers.

The Chefs Network Supplier Profile allows wholesale supply companies to “hone in” on the material they want their buyers to see with a customizable profile page that delivers all your company information and marketing material directly to your buyers in an interactive and informative layout.

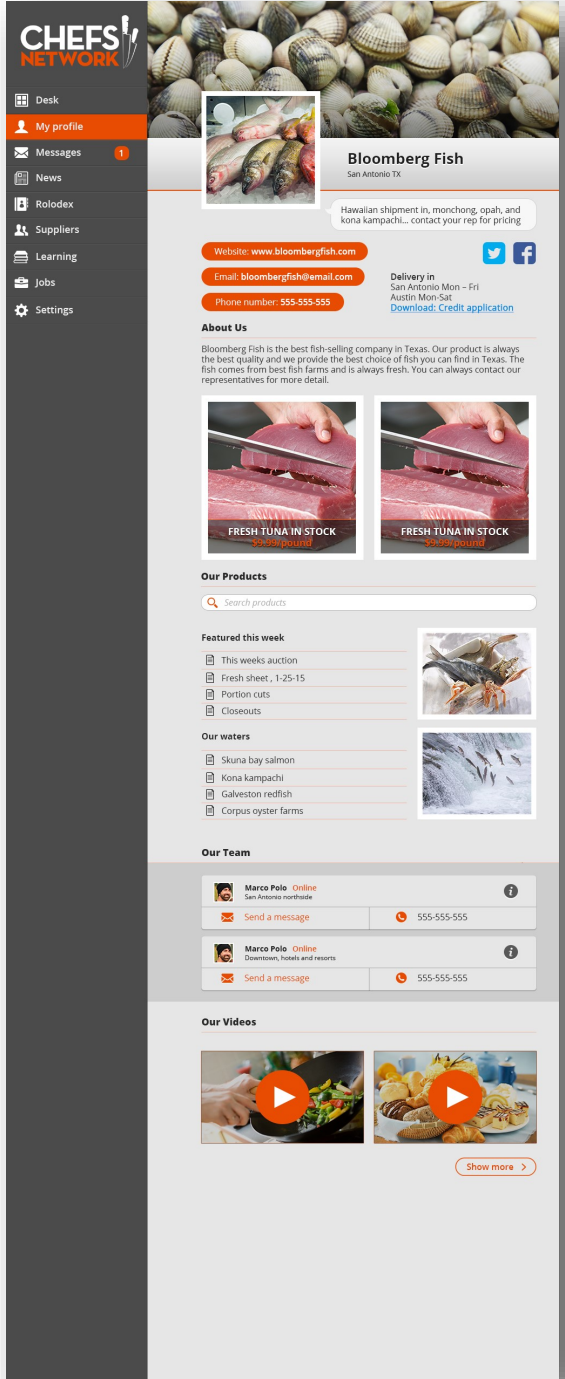
Now you can “keep your fresh sheet fresh” with a landing page that focuses on what you want to say and how.

Its features include:

- ⇒ Customizable header
- ⇒ Company information
- ⇒ Photo billboards for features
- ⇒ Host file downloads like fresh sheets, promos and close outs etc..
- ⇒ Upload your inventory in Excel format
- ⇒ 10 user accounts for your representatives
- ⇒ Upload video content
- ⇒ Link to your press, and sources
- ⇒ Communicate with your region and drive traffic to your profile through status updates

Some highlights:

- ◆ Your representatives can be connected directly to their account buyers through a rolodex type messaging feature.
- ◆ Your buyers can search your inventory for new items to add to their programs.
- ◆ Use status updates to promote stagnant items and close out perishable inventory.
- ◆ Your sales force can now be your marketing arm as well. Through status updates, your reps can drive traffic to your profile page, and promote your brand.



“We put your target demographic in one place. Now all you have to do is engage them.”

Testimonials

