

## PROGRAM DESCRIPTION

Chefs have never been shorter on time, and the time is now for a comprehensive web portal connecting chefs to their entire world.

The Chefs Network web portal is divided into seven modules, with the addition of a customizable dashboard that allows the user to pull their favorite content from the other seven pages into an easy to use control panel. Additionally the “chefs desk” dashboard offers many widgets and tools that any chef will find indispensable to their daily routine.

Below you will find a detailed description of each of 8 modules and the features that are currently planned for them.

### “Chefs Desk” Dashboard

The Chefs desk carries a number of customizable options to make your experience specifically tailored to your interests

- Customizable Jobs Ticker
- Specialty Produce Widget
- Sustainable Seafood Widget
- Market Price tTcker
- “My Links” dash board for online ordering
- Inbox and Contact Management
- Scheduling Calendar
- “ideas pad” widget
- “My” Newsfeed
- Customizable News and Media
- Data Storage
- Recipe Search Widget
- “My Recipes” recipe book
- Daily Task app
- Customizable social media feeds
- product search widget



### “Manage”

The Manage Page is designed to place business and creative resources in much closer reach, where users can contribute to our resources by uploading formatted menu files, check lists or any other business documents they find useful.

- Production size recipe databases
- Document library
- Menu gallery
- Photo gallery
- Sanitation resources and training material
- Conversion charts
- HR forms and content
- P.O.S. system walkthroughs
- Training material library
- Restaurant technology library
- Management-related editorial
- Sous vide time and temp chart
- Leadership coursework
- management related content



### “Supplier Directory”

The Supplier directory connects you to businesses you can work with, with suppliers divided by region, and nationally. Here you can browse, network, and follow suppliers that interest you. You can comparison shop, or find alternate sources for product when your preferred vendor is 86'd on an item you use. This directory will grow over time to include many vendor types.

You can now:

- search vendor products
- find new companies to do business with
- identify cost saving measures faster
- Find new ways to be profitable
- find out more about vendor resources
- set up your procurement options faster
- find products in a new city instantly
- find and negotiate the right vendor contracts



### “Work”

The ChefsNetwork “work” module provides employment networking resources at many levels - we don't stop with just jobs, ChefsNetwork goes further with employment related content such as:

Employment features:

- Resume creation resources
- Categorized job postings
- Resume tips and strategies
- Recruiters and placement links
- Resume gallery
- 1099 bulletin board
- Employment related editorial
- Resume template downloads



## “Marketplace”

The ChefsNetwork marketplace brings the retail world of the chef into an Amazon-style web portal featuring 35 categories of chef selected merchandise - from knives and tools to pastry supplies, books, shoes, uniforms and gadgets. Additionally, we have integrated all manufacturers of china, glassware, gas equipment and refrigeration. We've created a platform for them to host all their current catalogs and sales material, allowing users to keep in touch with what's new and in vogue when selecting new china programs or building out kitchen renovations and initial installations.



Our “Bidding Engine” feature allows users to electronically submit a “bid request” to several local distributors simultaneously, significantly streamlining the process of securing the right vendor for your project .

## “Community”



The ChefsNetwork community module brings you information specific to your network region. **Access to information and resources such as:**

- Community trading post
- Regional small farms directory
- Local social media feeds
- Local news
- Local event listings and coverage
- Local franchise and business opportunities
- Local jobs and stages opportunities
- Local groups and industry meetings

## “Learn”

The ChefsNetwork Learn module covers the most important topics of education, both initial and continuing, because chefs never stop learning and keeping current with trends, techniques and the importance of classic techniques.

**Our Learn Page features content such as:**

- Information on culinary programs
- Grants and loan resources
- Mentors editorial (open letters)
- Annual scholarship contest
- Video archives on technique
- Certification resources
- Larousse culinary encyclopedia
- Internship bulletin board
- Stage finder bulletin board
- Textbook links and student tool kits
- Seminars and lectures
- Regional continuing education schedules
- Educational editorial
- NAAMP meat cutting specs and resources



## “News”

The ChefsNetwork News module and concept brings categorized food world media to you in the most accessible way. We have divided our news media into 50 categories outlining content such as:

- food science
- celebrity chefs
- start ups
- sustainability
- urban gardening
- food history
- business plan development
- charcuterie
- culinary activism
- restaurant reviews
- restaurant technology
- trends and marketplace
- leadership and management
- restaurant marketing
- pop ups and food trucks
- food porn (of course)
- this week on Twitter
- events, awards and much much more..

*Imagine the productivity and creative advantage of having all these tools available in a single, slick online portal. Blow away your boss and your competition and never look back!*